

50th anniversary BETA-ISI Workshop

October 13 - 14, 2022

Venue : Faculté des Sciences Economiques et de Gestion
PEGE - 61 avenue de la Forêt Noire - Strasbourg

Thursday, October 13 (Room C205)

Topic: The role of BETA and Fraunhofer ISI in a changing world

- 12:30 - 14:00 *Lunch buffet*
- 14:00 - 14:15 Welcome speech and introduction Jakob Edler (Director Fraunhofer ISI)
- 14:15 - 15:00 Key-note speech (Ben Martin, University of Sussex)
- 15:00 - 15:30 *Coffee break*
- 15:30 - 15:45 Welcome speech Michel Deneken (Président UNISTRA)
- 15:45 - 16:45 First panel discussion: The role of innovation research and policy expertise in a more complex world (Stefano Bianchini, Ralf Lindner, Patrick Llerena, Katrin Ostertag).
Moderation: Laurent Bach
- 16:45 - 17:15 Questions from the audience and open discussion
- 17:15 - 17:30 Wrap-up and short reflections (Emmanuel Muller)
- 19:00 - ... *Dinner at the restaurant **Tête de Lard** (3 Rue Hannong - Strasbourg)*

Friday, October 14 (Room C205)

Topic: Joining forces in the cross-border perspective

- 09:30 - 09:45 Short welcome and introduction to the second day (Julien Pénin)
- 09:45 - 10:15 Regional innovation systems and policies - a Canadian perspective (David Doloreux, HEC Montréal & Richard Shearmur, McGill University)
- 10:15 - 11:15 Second panel discussion: Interregional and cross-border innovation policy challenges (Hansjörg Drewello, Jean-Alain Héraud, Knut Koschatzky, Marion Neukam, Andrea Zenker). Moderation: Thomas Stahlecker
- 11:15 - 11:30 Feedback from the audience and open discussion
- 11:30 - 12:00 *Coffee break*
- 12:00 - 12:45 Foresight: Development of the methodology and current importance (Kerstin Cuhls)
- 12:45 - 13:30 Wrap-up and conclusion of the workshop - A research agenda for the next 50 years (Jakob Edler & Julien Pénin)