



## What's up in innovation research? Insights from innovation economics, innovation policy and systems transformation research at BETA and ISI

### BETA-ISI Young Researcher Seminar

26/27 October 2023 - Fraunhofer ISI, Breslauer Strasse 48, 76139 Karlsruhe

#### Thursday, 26 October 2023 (Room S3.05/06 - second floor)

12:00 - 13:00	Arrival and coffee
13:00 - 13:15	Welcome: Jacob Edler (Director Fraunhofer ISI), Julien Pénin (Deputy Vice-president, University of Strasbourg)
13:15 - 14:00	Key note speech: New Frontiers in Technology Management (Thierry Burger, Deputy Vice-president, University of Strasbourg)
14:00 - 14:20	Green industrial policy: a critical review of literature and towards a research agenda (Liu Shi)
14:20 - 14:40	Industry 4.0/5.0 and business model innovation (Xiaomei He)
14:40 - 15:00	Discussion (all)
15:00 - 15:30	Coffee break
15:30 - 15:50	Creativity and Resilience in Times of Crisis: In(tro)spection of the public sector during COVID-19 (Merve Yorulmaz)
15:50 - 16:10	Municipal innovations in Baden-Württemberg: results from a large-scale survey (Merdan Seker)
16:10 - 16:30	Discussion (all)
16:30 - 16:50	For one problem, one solution: unpacking the diversity and roles of university-industry intermediary organisations (Sarah Tung)
16:50 - 17:10	Spatial distribution and determinants of digital business development: evidence from the peripheral regions of Germany (Valeria Maruseva)
17:10 - 17:30	Discussion (all)
17:30	End of first seminar day
19:00	Joint dinner at Hoepfner Burg, Haid-und-Neu-Straße 18, 76131 Karlsruhe

#### Friday, 27 October 2023 (Room S3.05/06 - second floor)

09:00	Arrival and introduction to day 2
09:20 - 09:40	China's e-mobility transition: Resurgence of battery-swapping trajectories (Qi Song)
09:40 - 10:00	Innovation in implantable medical devices between public health issues and economic opportunities: the case of heart failure treatments (Robin Pointet)
10:00 - 10:20	Discussion (all)
10:20 - 10:40	Understanding collective creativity: an experimental study on diversity and network effects (Anne-Gaëlle Maltese)
10:40 - 11:00	Critical technologies in Germany: a network analysis (Chiara Ferrante)
11:00 - 11:20	Discussion (all)
11:20 - 11:40	Coffee break
11:40 - 12:20	What's next? Inputs for collaborative papers (Emmanuel Muller and all)
12:20 - 12:30	Short wrap-up (Andrea Zenker)
12:30	End of the seminar