

Workshop

Innovation, territories and policies: What we should know and ask about metropolitan evolutions 27 & 28 November 2014

Venue: **Fraunhofer Institute for Systems and Innovation Research ISI**
Breslauer Strasse 48, 76139 Karlsruhe, phone +49 721 6809-0

THURSDAY 27 November 2014

- 12.30-14.00 Informal sandwich lunch
- 14.00-14.15 Welcome speech: *Knut Koschatzky* (Fraunhofer ISI)
- Objectives of the workshop: *Emmanuel Muller* (Université de Strasbourg & Fraunhofer ISI)

Session I: International experiences

- 14.15-16.15** Moderation : *Jean-Alain Héraud* (Université de Strasbourg)
- Innovation ecosystem and urban transformation in Izmir:
Deniz and Emrah Orhun (University of Izmir)
- The SCANDRIA project - a cohesive corridor enabling regional economic development and sustainability:
Eleonora Di Maria (University of Padova)
- Metropolises, innovation and policies - Insights from Canada:
David Doloreux (University of Ottawa)

- 16.15-16.45 Coffee break

Session II: New concepts, new models

- 16.45-18.30** Moderation: *Andrea Zenker* (Fraunhofer ISI)
- Integration as a spatial institution - Implications for agglomeration and growth:
Tim Deeken (Karlsruhe Institute of Technology)
- Complex systems - a new science that emerged in the XXth century:
Pierre Collet (Université de Strasbourg)

- 19.30 Dinner

FRIDAY 28 November 2014

Session III: Crossing perspectives within the Upper Rhine

- 09.30-11.00** Moderation : *Emmanuel Muller* (Université de Strasbourg & Fraunhofer ISI)
- Firms' innovation capacities in a metropolitan context - the example of Karlsruhe
Mirja Meyborg (Fraunhofer ISI)
- Attractiveness and foresight scenarios - the example of Strasbourg:
Diego Cortes and David Marx (ADEUS)

- 11.00-11.30 Coffee break

Session IV: Main results and further steps

- 11.30-13.00** Moderation : *José Ramos* (AVANZALIS)
- M2I students (Université de Strasbourg) & all participants
- Concluding words: *Emmanuel Muller* (Université de Strasbourg & Fraunhofer ISI)