



Exploring Knowledge Intensive Business Services

Entrepreneurship, business
models and knowledge
management strategies

March 18th - 19th 2011

University of Padua

Via VIII Febbraio 2, Palazzo del Bo - Padua



Fondazione
Cassa di Risparmio
di Padova e Rovigo



March, 18th 2011
Archivio Antico

- 9.30 » Opening session**
Prof. Francesco Gnesotto > Vice-Rector of University of Padua
Prof. Tullio Pozzan > General Councilor of Fondazione Cassa di Risparmio di Padova e Rovigo

Session 1 - KIBS: Innovation and knowledge management

- Chair Roberto Grandinetti** > University of Padua
- 10.00 » Investigating KIBS: toward a new research agenda?**
Emmanuel Muller > University of Strasbourg & Fraunhofer ISI
Andrea Zenker > Fraunhofer ISI
- 10.45 » Micro dynamics of knowledge - the role of KIBS in cumulative and combinatorial knowledge dynamics**
Simone Strambach > Philipps-University Marburg
- 11.30 » Coffee break**
- 11.50 » KIBS, market extension and knowledge management strategies**
Marco Bettiol, Eleonora Di Maria, Roberto Grandinetti > University of Padua
- 12.30 » KIBS, innovation and entrepreneurship**
Martina Giannechini, Paolo Gubitta > University of Padua
- 13.15 » Lunch**

Session 2 - KIBS and territories

- Chair Giulio Cainelli** > University of Padua
- 14.30 » Geographical clusters of KIBS and innovation**
David Doloreux > University of Ottawa
Richard Shearmur > University of Québec
Rachel Bocquet, Caroline Mothe > University of Savoie
- 15.15 » Competitive strategies and innovation modes in Knowledge Intensive Business Services. Evidence from Lombardy**
Lucia Cusmano > University of Insubria
Nicoletta Corrocher > Bocconi University
Andrea Morrison > Utrecht University
- 16.00 » Urban density and vertical disintegration: the case of service firms in Milan**
Roberto Antonietti, Giulio Cainelli > University of Padua
- 16.45 » Conclusive remarks from the chair**
- 17.00 » Light buffet**



March, 19th 2011
Aula Nieveo

Session 3 - KIBS strategies: industry focus

Chair Paolo Gubitta > University of Padua

9.45 » The international expansion of professional service firms: a longitudinal study of UK engineering consulting firms

Bruce Tether, Q. Cher Li, Karl Wennberg > Imperial College Business School
Andrea Mina > University of Cambridge

10.30 » Innovation, collaboration and knowledge management in IT services

Marco Paiola > University of Padua

11.15 » Coffee break

11.45 » Knowledge dynamics of third-party logistics: balancing exploitation and exploration through service architectures

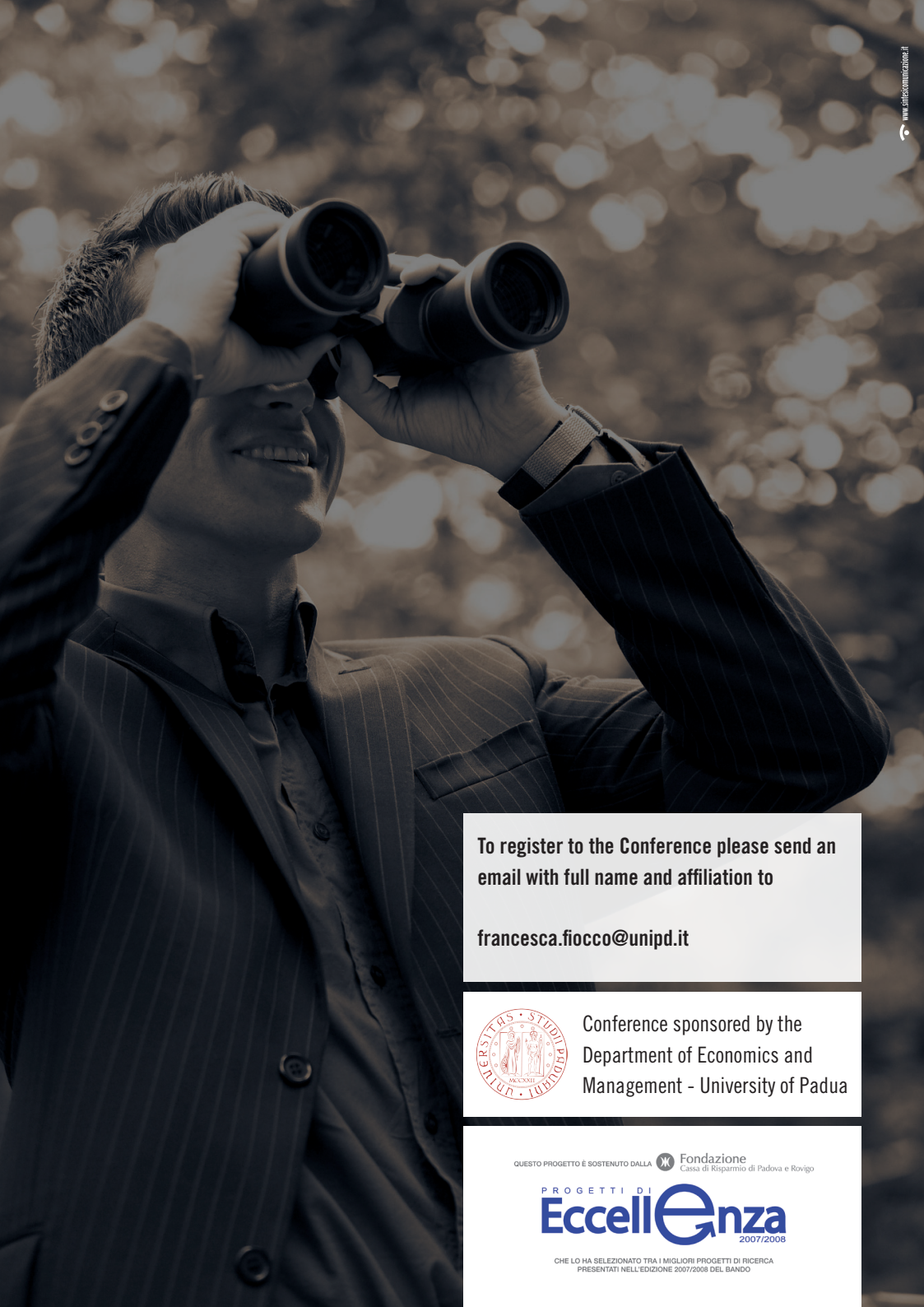
Anna Cabigiosu, Diego Campagnolo, Andrea Furlan, Giovanni Costa > University of Padua

12.30 » Round Table: Which directions for research on KIBS?

Chair Emmanuel Muller

Roberto Grandinetti
Caroline Mothe
Simone Strambach
Bruce Tether
Andrea Zenker

13.30 » Lunch



To register to the Conference please send an email with full name and affiliation to

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Conference sponsored by the
Department of Economics and
Management - University of Padua

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