

Open Projects & Communities and Regional innovation-led development

 **avanzalis**
knowledge associates

ESADE

 **Fraunhofer**
ISI

 **Bureau
d'économie
théorique
et appliquée
(BETA)**
UMR 7522

Strasbourg. January 2013

The beginning. Open Source SW

Linux, Apache, Eclipse... GPL

Extension. Digital (bits) Open Projects

Wikipedia, MIT on-line, Academia.edu... CCL

Making. Product (atoms) Open Projects

Thingiverse, Arduino...

Were do we
include
Innocentive?



Products shared as digital descriptions of physical things

Downloads

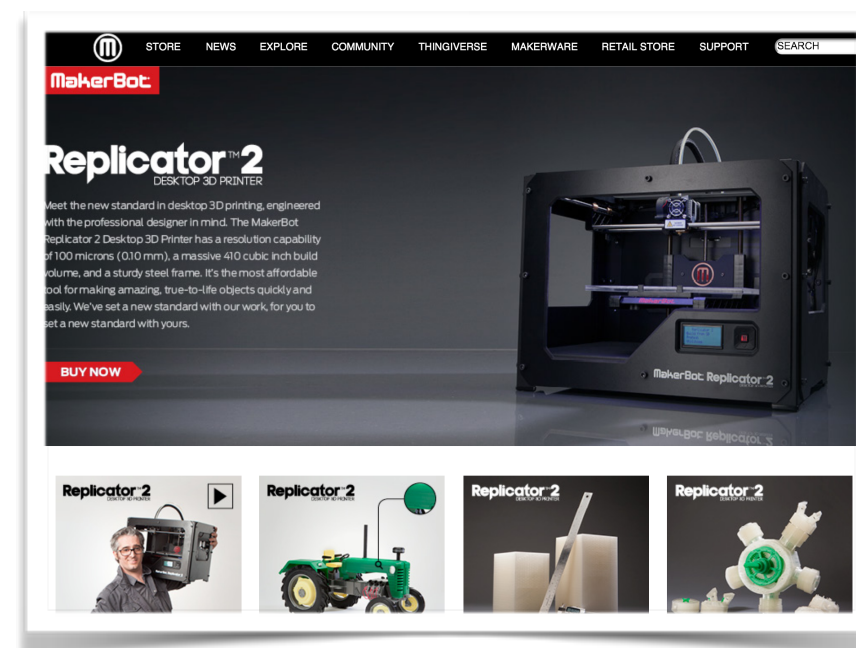


Complex Vase - Math art by @Dizingof

created by Dizingof

[Download Thing](#)

Complex_Vase_-_Math_art_by_Dizingof.zip, 19 mb



Gift giving economy (K public garden)

Linux & Wikipedia

Interested Crowdsourcing (K private garden)

Innocentive

Share designs, but sell products (tangible)

Arduino

Is open innovation
a must?

European economy is integrated mostly by small and micro businesses.
For global competitiveness we need to support organizations with:

light structures

very scalable business models

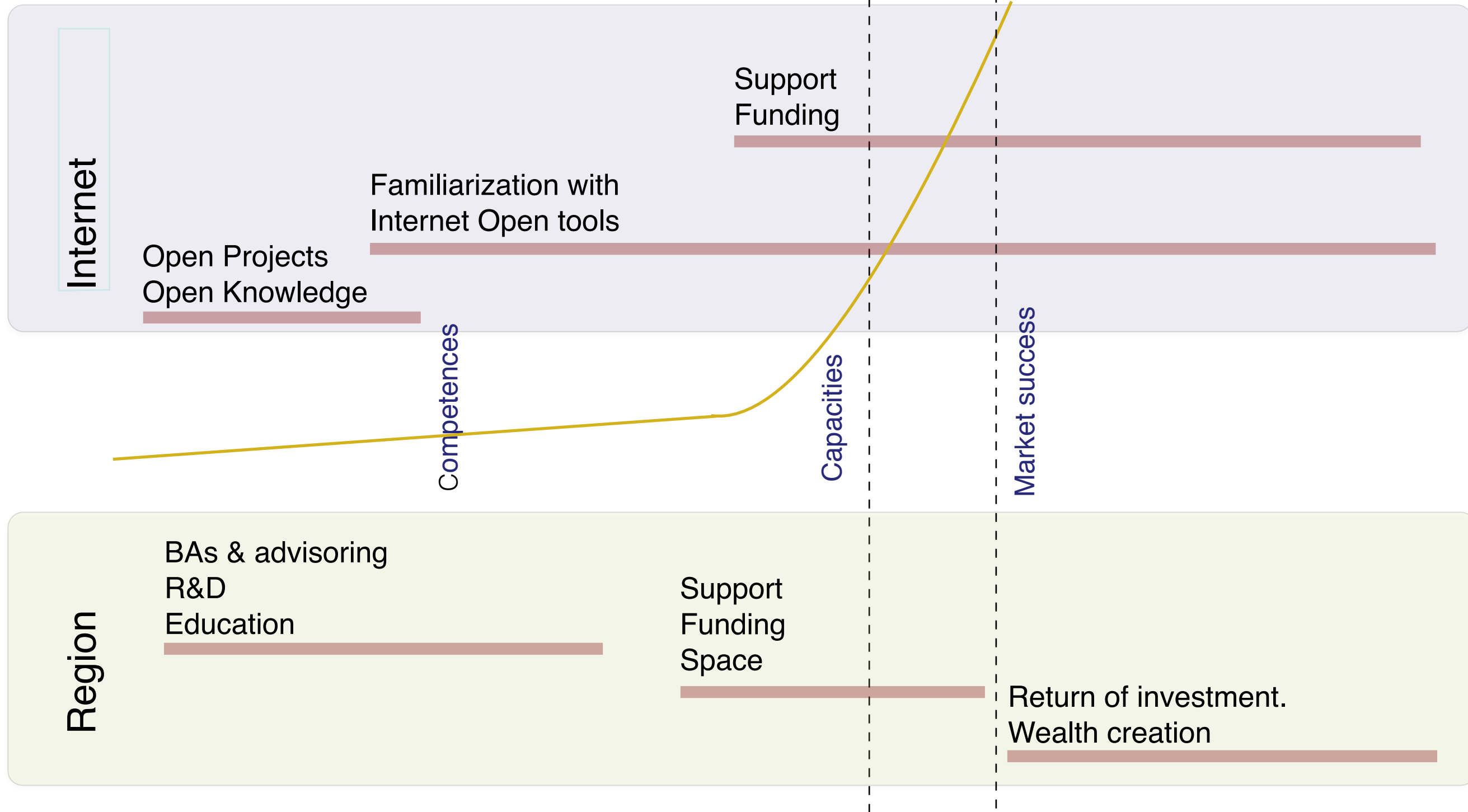


Self employment



Wealth generator

Entrepreneurial activity



Thank You!

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